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JUN 06 2006

Application Serial No. 10/652,261 - Filed August 29, 2003

REPLY UNDER 37 C.F.R. § 1.116  
EXPEDITED PROCEDURE  
EXAMINING GROUP 2623

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/652,261

§ Examiner: Ma, Johnny  
§ Group/Art Unit: 2623  
§ Atty. Dkt. No: 5266-08801

Filed: August 29, 2003

Inventor(s):

Frederick B. Harris

Title: VIDEO-ON-DEMAND  
AND TARGETED  
ADVERTISING

I hereby certify that this correspondence is being faxed to  
Commissioner for Patents, VIA FAX 571-273-8300, on  
the date indicated below.

Rory D. Rankin

Printed Name

Signature

June 6, 2006

Date

RESPONSE TO FINAL OFFICE ACTION  
OF APRIL 6, 2006

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This paper is submitted in response to the Final Office Action of April 6, 2006, to  
further highlight why the application is in condition for allowance.